



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2022

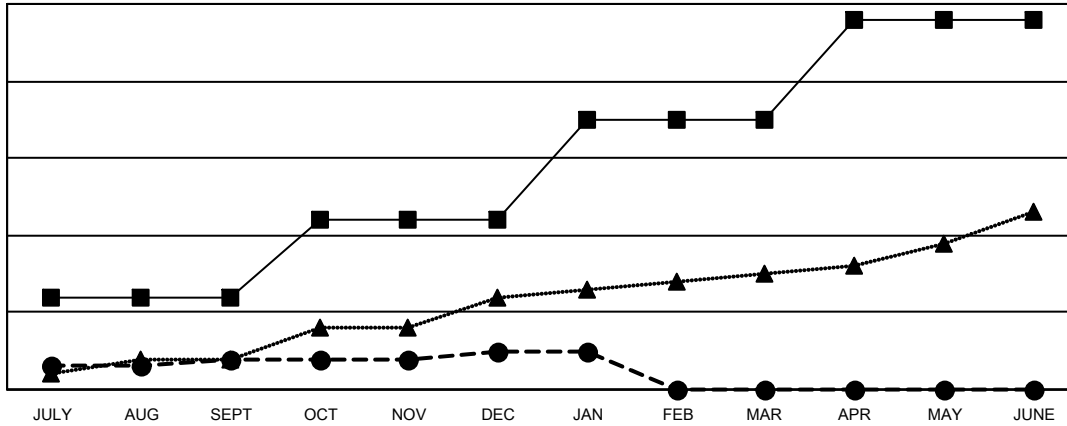
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	4	13
OCT/NOV/DEC	10	1	13
JAN/FEB/MAR	13	0	3
APR/MAY/JUNE	13	0	0

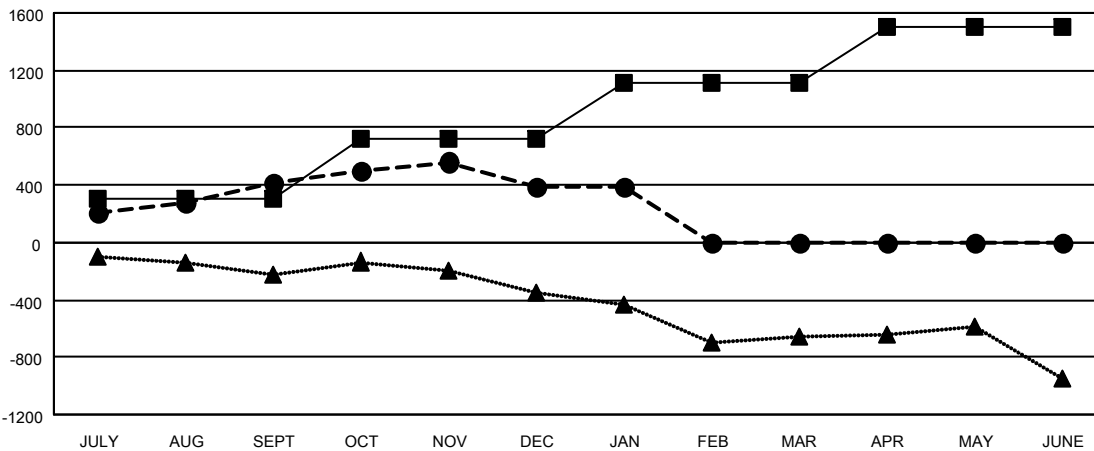
Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	300	1,266	703
OCT/NOV/DEC	422	711	678
JAN/FEB/MAR	395	213	185
APR/MAY/JUNE	391	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 29	362 CLUBS OF 707 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
DROPPED MEMBERS	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	MALE 10,735 (58.82%)
DECEASED 146		FEMALE 7,511 (41.16%)
CLUB CANCELLED 150		NON BINARY 0 (0.00%)
OTHER 1,271		PREFER NOT TO ANSWER 4 (0.02%)
TOTAL 1,567		TOTAL FAMILY UNIT MEMBERS 3,403
		FAMILY MEMBERS PAYING HALF DUES 1,798